



Social Media Training Course

Gain an understanding of how to best utilize the marketing opportunities afforded by Social Media.

Topics Covered Include:

- The importance of social media and how it builds social capital
- What is **facebook** and how do you navigate through it?
- What is **twitter** and what is it for?
- How to set up your organisations **twitter** / **facebook** account.
- Marketing your organisation through social media.

Materials You'll Take Home:

- A step-by-step set up guide for both **facebook** and **twitter**
- Glossary of terms

Two 1.5 Hour Sessions Provided!

Just 20 Pounds Per Person!

For further enquiries please contact Robyn Brophy at info@social-capital.net

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